

August 20, 2009

Contact: John H. Jolinski

***MASTERPIECE INTERIORS RESTRUCTURES COMPANY,  
ESTABLISHES MASTERPIECE DESIGN GROUP***

WINTER PARK, FL – *Masterpiece Interiors*, an award-winning, full-service design firm that has been serving the state’s homebuilding industry for the past 12 years, has restructured its design and administrative operations.

In concert with its recent 12<sup>th</sup> anniversary, the company has shifted its collective design divisions under a new marquee and separate entity called the *Masterpiece Design Group (MDG)* in which company co-founder *Christy Scanlon* will serve as President and COO.

*Masterpiece Interiors* will continue to operate as the corporate and parent company, overseeing all administrative and financial responsibilities, says Scanlon, who also will serve as the entity’s Vice President.

Other key administrative changes under the corporate restructuring include:

- *Adair Ratliff*, CEO of MDG;
- *Carol Ratliff*, President of Masterpiece Interiors;
- *Lisa Mulholland*, Design Director of MDG.

“The changes represent the new direction and expanded scope of services for our growing company, which now will include a much greater emphasis on the Commercial and Hospitality sides of the industry,” says Scanlon.

Under the restructuring, all of the company’s design divisions have been aligned under the Masterpiece Design Group. They include:

- 1) ***Model Merchandising***. This division oversees the design of builder model home centers, sales offices and community clubhouse/amenity centers;
- 2) ***Hospitality***. This division is responsible for the design work for resort properties, boutique hotels and restaurants, as well as engaged in space planning and design for offices, banks and public spaces;
- 3) ***Residential***. Design services geared specifically for private homeowners, focusing on primary residences, vacation and second homes;
- 4) ***Saturday Models***. The company’s Retail Division which specializes in selling furniture, accessories and other items for builders/developers from model and new home community closeouts from around the state to consume

“We’re quite excited about this latest chapter in our company’s history,” says Scanlon. “We believe our restructuring and new approach unlocks the door to unlimited business opportunities, not just in Florida but throughout the country.”

After starting out as a two-person, home-based enterprise in 1998 by Scanlon and co-founder Carol Ratliff, Masterpiece Interiors has evolved into one of the state’s busiest and most productive design entities, providing consulting and design services for a number of homebuilding giants throughout the state, including *Ryland Homes, Engle Homes, Toll Brothers, Lennar Homes, Park Square Homes* and *Neal Communities*, as well as in such resort communities as *Reunion Resort*.

The company has and continues to provide design services throughout the state’s major metro markets, including Central Florida, Tampa Bay, Jacksonville, Sarasota/Bradenton and South Florida and has slowly embarked outside the Florida peninsula to Georgia, the Carolinas, Louisiana and the Caribbean.