

February 4, 2010

Contact: John H. Jolinski

MASTERPIECE DESIGN GROUP REACHES MILESTONE AT REUNION RESORT & CLUB

WINTER PARK, FL – *Masterpiece Design Group*, an innovative, full-service design firm with clients throughout Florida and the Southeast United States, in January reached a significant design milestone at *Reunion Resort & Club of Orlando*.

The Winter Park-based company, now in its 12th year of operations, just completed the design work on its 100th residence at the upscale resort community located minutes from Walt Disney World, reports MDG President *Christy Scanlon*.

The award-winning company, which has built its national reputation on its design and merchandising services for many of the country's top builders and residential developers, is now continuing to tap the design niche of the high-end residential market of custom home and vacation home purchasers.

“This has been a real boon for us, particularly at Reunion where there is a high percentage of international buyers who own a second or vacation home,” says Scanlon.

Although MDG has been providing services for individual owners at Reunion since 2004, Scanlon notes a strong influx of custom residential design work has occurred over the past several months, thanks to the burgeoning inflow of international buyers who have purchased seasonal estate homes in the community.

“These are affluent buyers from the United Kingdom and South America who are not terribly impacted by the economy and, as a result, have taken advantage of the incredible real estate values in the market,” says Scanlon. “And they're sparing no expense to ensure that their home away from home has all the style and sophistication to reflect their lifestyles.”

Private vacation residences at Reunion are not all that is keeping the MDG design team busy. MDG recently completed the design work for a new million-dollar vacation home model built by longtime Orlando custom builder *McNally Homes* to promote Reunion's new *Legends' Corner* enclave. It was the second vacation model designed for the builder in the past 12 months.

“While the economy has affected some aspects of the housing market, there are others that are doing quite well and the vacation home market in one of those,” says Scanlon.

Since its launch in 1998, Masterpiece Design Group has evolved into one of the state's premier design companies with corporate and private clients located throughout Orlando, Tampa, Sarasota-Bradenton, Jacksonville and South Florida, as well as out of state in South Carolina and Georgia. Besides Reunion Resort, MDG also has provided professional design and merchandising services for a number of industry heavyweights, including *DR Horton Homes*, *Lennar Homes*, *Neal Communities*, *MI Homes*, *Ryland Homes*, *Imperial Homes*, *Mobley Homes* and *Royal Custom Homes*.