



MASTERPIECE
DESIGN GROUP



A modern, luxurious living room interior. The space features a large, curved, light-colored leather sofa with dark grey and white patterned throw pillows. In the center is a large, round, metallic coffee table with a black top, holding several decorative glass spheres. To the left, there are two patterned ottomans. A staircase with a glass railing and dark wood steps leads up from the left. The ceiling has recessed lighting and a long, curved light fixture. In the background, a kitchen area with dark wood cabinets and a large island is visible. The overall atmosphere is sophisticated and contemporary.

*Creating spaces that
inspire new possibilities*

Who We Are



Masterpiece Design Group is an award-winning, full-service interior design firm located in Winter Park, Fla. We're dedicated to elevating spaces for our clients across the southeast U.S., offering a comprehensive range of services, including model merchandising, commercial and residential interior design, and furnishing resale management. Whether we're working with some of the nation's biggest builders and developers, private homeowners or prominent architects, we help create spaces that inspire.

Our philosophy is that a beautiful space should inspire new possibilities, so with every project we execute, we aim to help clients discover potential. Our approach is creative, collaborative and client-centered, with each design reflecting our customer's unique style and needs. With our extensive knowledge of the industry, we artfully blend market research and creative expertise to achieve individual design and model merchandising goals.

Talent and versatility are what set us apart. Our team comprises some of Florida's most skilled interior designers and model merchandisers; we are guided by a strong passion for creativity and innovation, decades of market experience and a deep commitment to client relationships. Our versatile services span commercial, residential, model merchandising and resale management needs. With more than 34,000 square feet of studio and warehouse space, we're able to provide unrivaled efficiency for projects of any size and scope.

What We Do

MODEL MERCHANDISING

We blend creative ingenuity with market research to deliver distinguished design that entices homebuyers and helps achieve your revenue goals.

COMMERCIAL

We employ a market-driven approach to design captivating community spaces that increase property value and offer a welcoming environment.

RESIDENTIAL

We create refined, stunning spaces in distinctive residential homes to match your personalized style and meet your specific functional needs.

SATURDAY MODELS

We offer model closeout services to builders and provide public buyers the unique opportunity to purchase designer furnishings at liquidation-sale prices.

EXPERIENCE

We have completed 2,000+ projects during our 20+ years in the business, and our accomplished professionals bring over 300 combined years of experience and excellence to the company.

TALENT

Our passionate team of interior design professionals is diverse and dedicated, earning impressive credentials and accolades throughout the years.

FULL SERVICE

Whether it's model merchandising, commercial or residential needs, we serve all aspects of the design market. We are your trusted partner for planning and design, to procurement and installation.

AWARD WINNING

We have been continually recognized for extreme excellence in the design and model merchandising industry, receiving 75+ awards across several categories.

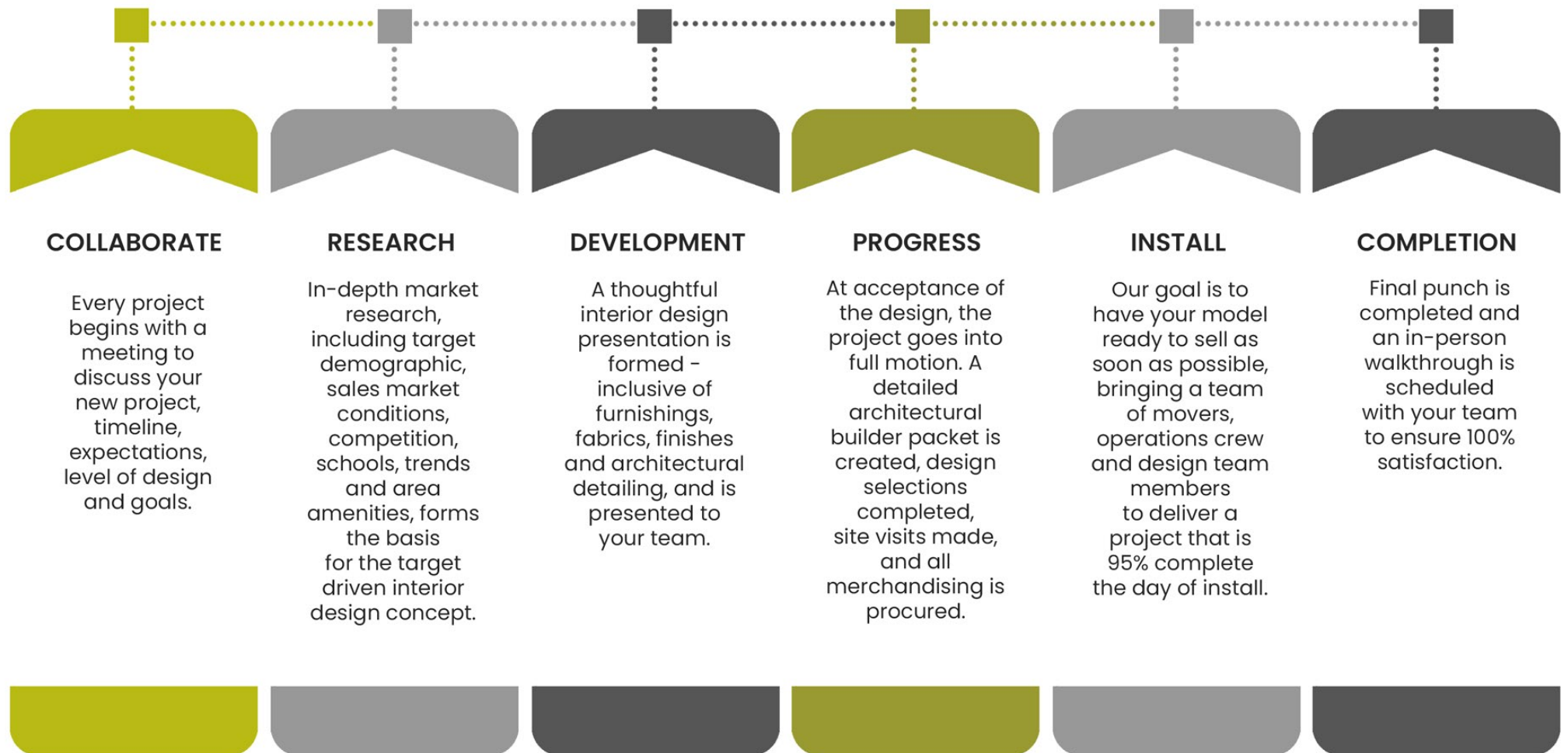
FACILITIES

Our expansive facilities offer a 6,000 SF design studio, 20,000 SF of warehouse space and an 8,000 SF Saturday Models retail showroom.

CUSTOMER SERVICE

At Masterpiece Design Group every project is approached in a client focused manner. We are caring and collaborative, and no matter the task, our team ensures each individual client is provided exceptional service, from concept to creation.

Our Process



Leadership



CHRISTY SCANLON
President | COO



G. ADAIR RATLIFF
Chief Financial Officer



DON SCANLON
Sr. VP of Operations



LISA GIOIA
Sr. VP | Director of Design



JANNETT ROBERTS
Vice President of Sales



KARIN FREIS
VP, Saturday Models



JOHN BIXLER
VP, Administration

Model Merchandising



Elevated design that makes your model stand out

When it comes to model merchandising, Masterpiece Design Group transcends the standard. We know a model home is the most compelling and tangible way for buyers to experience and envision their future home, and that's why we approach model merchandising from every angle. Combining market research and impeccable design, we help inspire, delight and move your model visitors to action.

What we offer

Our award-winning, full-service model merchandising team will manage your model home needs from start to finish. We create intentional spaces with versatile aesthetic that bring to life the kind of home your buyers dream of, all within your framework and always exceeding your expectations.

- ✓ Turnkey Interior Design Services
- ✓ Market Research
- ✓ Competitive Analysis
- ✓ Pre-construction Floor Plan Review
- ✓ Schematic Design
- ✓ Space Planning
- ✓ Conceptual Design
- ✓ Architectural Detailing
- ✓ Design Development
- ✓ Renderings & illustrations
- ✓ AutoCAD, Autodesk Revit & Sketchup
- ✓ Special Effects & Memory Points
- ✓ Detailed Builder Specification Packet
- ✓ In-house Procurement & Installation

Our approach

Our distinctive interior design approach begins with in-depth market research to effectively target and attract potential homebuyers. The model merchandising design team and in-house installation crew always provide hands-on, collaborative service to ensure a seamless, professional and expeditious process for our clients. With an informed, 360-degree approach to each project, we help home builders impact their bottom line and increase new home sales.



Model Merchandising



Model Merchandising



Model Merchandising



Model Merchandising



JUST FOR KIDS



Commercial



Set your project apart

Masterpiece Design Group's commercial division knows what it takes to make your project stand out. Offering services that span full-scale design planning to furnishing and installation, we're a leader in creating spaces that are both functional and inviting. With each project, we aim to elevate commercial value.

What we offer

We provide a seamless client experience that spans design, procurement, logistics and installation services for all of our commercial projects. With a market driven approach, we create environments that increase value and impress visitors—all without sacrificing your customized style or aesthetics.

- ✓ Commercial Design
- ✓ Market Research
- ✓ Competitive Analysis
- ✓ Pre-Construction Floor Plan Review
- ✓ Schematic Design
- ✓ Space Planning
- ✓ Conceptual Design
- ✓ Architectural Detailing
- ✓ Design Development
- ✓ Renderings & illustrations
- ✓ AutoCAD, Autodesk Revit & Sketchup
- ✓ Special Effects & Memory Points
- ✓ Detailed Builder Specification Packet
- ✓ In-house Procurement & Installation

Our approach

We begin every project armed with the most current marketplace research, allowing our expert commercial team to make informed decisions throughout the entire design process. Combining our deep knowledge of commercial standards, years of experience and unparalleled creative talent, Masterpiece Design Group delivers inspiring interiors that meet your property's specific needs and maximize return on investment.



Commercial



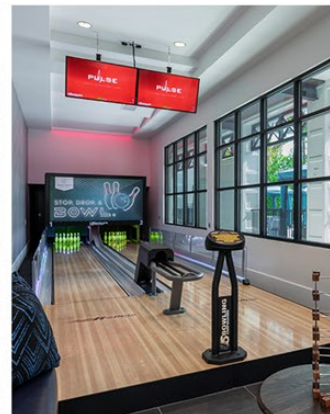
Commercial



Commercial



Commercial



Residential



Residential interiors that reflect your lifestyle

At Masterpiece Residential, the same attention to detail and level of commitment to the client is applied to all projects, big and small. Our residential team is dedicated to bringing our homeowners' interior design visions to life. With careful collaboration and innovative creativity, we deliver customized design that fits your personal lifestyle and budget.

What we offer

Residential offers our residential clients comprehensive capabilities that extend through all phases of creative development. From pre-construction to installation, we're there every step of the way to help enhance and optimize spaces that meet your needs.

- ✓ Full Interior Design Services
- ✓ Pre-construction Floor Plan Review
- ✓ Electrical, Reflected Ceiling & Elevation Reviews
- ✓ Schematic Design
- ✓ Space Planning
- ✓ Conceptual Design
- ✓ Architectural Detailing
- ✓ Design Development
- ✓ Renderings & illustrations
- ✓ AutoCAD, Autodesk Revit & Sketchup
- ✓ Special Effects & Memory Points
- ✓ Finishes Selection
- ✓ Design of Furnishings, Soft Goods & Accessories
- ✓ Detailed Builder Specification Packet
- ✓ Turnkey Furniture Packages
- ✓ In-house Procurement & Installation

Our approach

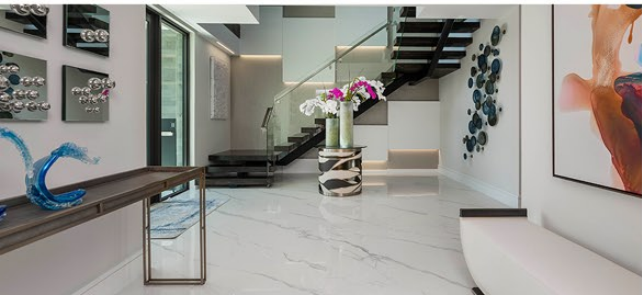
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Residential



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Residential



Saturday Models

A service for builders, a deal for buyers

Our Saturday Models division serves homebuilders and smart shoppers. When our homebuilder partners are ready to close on their models, we're there to help with the next phase. We make clearing out model furnishings a seamless process through our outright purchase or consignment services options. Then, through our resale management program, we create an affordable marketplace for the public to purchase these unique home furnishings and décor at liquidation-sale prices.

For buyers

Saturday Models is a retail operation opened to the public on select days throughout the month, offering luxury model home merchandise at near-wholesale prices. Our collection of high-end home furnishings from Florida's most esteemed homebuilders attracts buyers from coast-to-coast who come to Saturday Models for exclusive access and unbeatable deals.

For homebuilders

Masterpiece Design Group helps builders create model homes that inspire, and when your model has sold, our Saturday Models division makes the process easier. Through our purchase and consignment services options, we provide hassle-free home merchandising liquidation that truly impacts your bottom line. We handle prompt inventory and transport of your model furnishings, and ultimately promote the items for public sale.



Make your home a masterpiece with unbeatable Saturday Models deals! Take a sneak peek at our inventory on our Facebook page, and check out the calendar for upcoming sale dates and times.

[VISIT FACEBOOK](#)

[VIEW CALENDAR](#)

Contact



Areas we serve

Masterpiece Design Group is based in Winter Park, Fla. We work with clients in areas all across the U.S., with emphasis in the southeast region and throughout Florida, including Orlando, Tampa, West Palm Beach, Fort Lauderdale, Sarasota, Vero, Ft. Myers, Naples and Jacksonville.

Let's create

What's your vision? Masterpiece Design Group's award-winning designers and reputable professionals are eager to collaborate, consult and create with you. Our leading, full-service interior design firm is your valued partner for any project – no matter the size or scope. Connect with us to learn more about how we apply our market-driven approach and unmatched experience to help make your vision a reality.

MASTERPIECE DESIGN GROUP

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SATURDAY MODELS

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